



## Insignia Mainhouse Buyers Share Their Experience

INSIGNIA MAINHOUSE buyers, Vicki and David Kelemen, worked with the Insignia team at The Studio to personalize their home. The experience of co-creating their residence with the Insignia design professionals was an exciting and fulfilling one. They shared some of their thoughts and insight on this co-creation process with Insignia and were also featured in the San Diego Union Tribune article on [Insignia Mainhouse](#).

“INSIGNIA MAINHOUSE was different than anything we’ve experienced. Beyond the incredible location being so accessible to the beach and downtown Encinitas, the agrarian chic style fit our tastes and was refreshing. It was also important to us in selecting a home that it provide a feeling of community. The layout of INSIGNIA MAINHOUSE is livable and conducive to our lifestyle of entertaining in a casual easygoing way.

When we walked in the door at The Studio to begin the co-creation process, it became immediately evident the level of quality provided in the customizable options available to personalize our home. The flexibility and sense of style offered through INSIGNIA is incomparable. With INSIGNIA, it’s a white sheet of paper where you’re asked, ‘what do you want your kitchen to look like?’ We were able to participate in the finished design. It takes the process to a different level.

Everyone involved in the process from beginning to end took pride in their work seamlessly executing the decisions we made across the board. We are now living the Mainhouse dream.”

– David & Vicki Kelemen

### **About Insignia**

Insignia, City Ventures is your personal design studio, bringing the power of individual expression into one extraordinary place. Insignia has partnered with some of the most creative design consultants in the industry, giving residents access to the latest trends as well as a selection of the finest quality furnishings, materials and amenities on the market.