



## **Luxury Homebuilder Insignia Announces Compound Estates Coming Soon to Encinitas, CA**

*Insignia Mainhouse to Feature 11 Legacy Estates with up to One-Acre Lots,  
Separate Guest Quarters, Garage with Carriage House and Outdoor Living Spaces*

**ENCINITAS, Calif.** – October 16, 2014 – Newport Beach-based Insignia, City Ventures has announced a new luxury boutique development of 11 compound estates called Insignia Mainhouse. Located in Encinitas, Insignia Mainhouse is characterized by private, sprawling lots that offer homeowners the rare opportunity to create their own legacy property that accommodates the needs and changing dynamics of a family. It is the classic concept of compound living modernized by a newly designed Main House accented with separate guest quarters, garage with carriage house, outdoor living spaces and other endless possibilities.

“The type of environments we are creating at Insignia Mainhouse not only offer a holistic approach to architectural design, interior spaces, and landscape design, but they also encourage the purest form of personal expression with the ability to truly customize one’s living environment,” said Mark Buckland, Chief Executive Officer of City Ventures, parent company of Insignia. “Encinitas has always been home to creative and one-of-a-kind residences, and now 11 fortunate homebuyers will have an opportunity to showcase their own unique family story at our community.”

Although compound living is based on a classic concept, Insignia Mainhouse offers a modern twist to generational living. The personal selection of optional structures encourages a collaborative residential design experience, providing buyers the opportunity to create a semi-custom private home. The Main House offers relaxed living with its single level floorplan and stylized interiors that naturally flow into the collection of detached structures. Additional flexible space is offered through the garage with carriage house or shop and studio. The outdoor living unit encourages healthy family entertainment with its built-in kitchen, wet and dry storage, bathroom and indoor/outdoor shower. Or, a two-story guest house invites new and familiar faces back home. At this modern day compound, the possibilities for inspired living are endless.

“Our goal from day one at Insignia Mainhouse was to present a fresh approach to living in one of California’s most adored coastal communities,” said Buckland. “At the same time, the foundation of the Insignia buying experience--highly personalized interiors and customization opportunities--will remain for our homeowners. It is truly the best of all worlds.”

Insignia Mainhouse has recently opened an onsite Sales Gallery and scheduling private appointments. Residences are currently for sale. Prices for the homes at Insignia Mainhouse begin in the low \$2 millions. A formal grand opening is scheduled for early December to celebrate the completion of the model homes. To learn more, please visit [InsigniaMainhouse.com](http://InsigniaMainhouse.com) or call 800.243.6169.

## **About Insignia**

Insignia, City Ventures is your personal design studio, bringing the power of individual expression into one extraordinary place. Insignia has partnered with some of the most creative design consultants in the industry, giving residents access to the latest trends as well as a selection of the finest quality furnishings, materials and amenities on the market.

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