



Model Home Grand Opening Celebration to be Held for
Ocean-Inspired Residences in Carlsbad on Saturday, October 17th
*The rare collection of just 17 homes blends French Country and
Spanish architecture designs with modern day conveniences*

CARLSBAD, Calif. (September 29, 2015) - Newport Beach-based Insignia, by City Ventures will be offering the public an opportunity to tour it's new model home in Carlsbad on Saturday October 17th from 10am to 2p.m. Guests will enjoy a laid back atmosphere complete with beach tunes, a tiki hut and light refreshments while touring the decorator-furnished model home. Learn more, view driving directions and register at www.InsigniaCarlsbad.com.

"After several months of planning, design and execution, our team is looking forward to welcoming the community to personally admire and explore Insignia Carlsbad's model home," said Mark Buckland, Chief Executive Officer of City Ventures.

Insignia Carlsbad offers an extensive list of architectural features that builds on the classic French Country inspiration of Carlsbad Village and the traditional designs drawn from Southern California history and the coastal scenery. The four plan options available include both two and single-story options ranging from 3-5 bedrooms and up to approximately 4,350 square feet. The site is ideally located just down the street from Carlsbad Village and the beach.

Insignia Carlsbad's sales gallery is open daily from 10 a.m. to 5 p.m., and is located at 1651 Oak Avenue, Carlsbad. Pricing begins in the \$1.3 millions. To learn more, please visit InsigniaCarlsbad.com or call 800.243.6169.

ABOUT INSIGNIA BY CITY VENTURES

Insignia is a new luxury boutique development and homebuilding division by Newport-based homebuilder City Ventures. Insignia features inspired new residences in some of the most desirable settings in California while offering homeowners exceptional personalization and customization opportunities.